

City of Santa Cruz

Calculation of Commercial Use Fee for Beach Areas

The City of Santa Cruz requires that a Commercial Use Fee be paid on all gross profits generated from sales on public property at a special event scheduled in the Beach Area per Resolution NS-18,707. The cost of this fee is 20% for commercial businesses and 10% for nonprofit organizations. Please return this form along with your payment.

EVENT: _____ EVENT DATE: _____

Contact Name/Phone Number: _____

| Vendor | Total Amount Received in Sales | Minus the Cost of Goods Sold | Total Gross Profit |
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Total Gross Profit

Use appropriate % for your organization.

10% Nonprofit Fees Due

20% Commercial Fee Due

This Commercial Use Fee is due 10 days after the event. If payment is made within 30 days of the event there is a 10% penalty. If payment is made after 30 days from the event, the penalty is 25%.

Please make checks payable to the "City of Santa Cruz" for the amount due as calculated above and include a copy of this form. These should be mailed to:

Special Events Office
809 Center Street, Room 10
Santa Cruz, CA 95060

Payment by credit card (MasterCard or Visa) will require this form and the payee's name and contact phone number. Call 831-420-5132 for more information.